

DIVISION OF DIRECT MAIL OPERATIONS
OLD AMERICAN INSURANCE COMPANY

101 WEST WOOD
ALBANY, MISSOURI 64402



CERTIFICATE ENCLOSED

T NELSON
VASSAR COLLEGE
BOX 1546
POUGHKEEPSIE NY 12603

INTRODUCTORY APPLICATION

PRINCIPAL SUM TRAFFIC and TRAVEL ACCIDENT POLICY

BC-R-001

☐ **YES.** Send me your policy, issued only to people 16 to 70. Here is 25¢ and my application. To the best of my knowledge, I am sound mentally and physically.

WITH HOSPITAL BENEFITS ADDED

30 DAYS COVERAGE ONLY 25¢

*Old American
Insurance Company*

4900 OAK STREET
KANSAS CITY, MISSOURI 64141

THIS INTRODUCTORY OFFER IS FOR

T NELSON
VASSAR COLLEGE
BOX 1546
POUGHKEEPSIE NY 12603

**THIS POLICY
IS ISSUED ONLY
TO PEOPLE 16 TO 70**

Indicate any change to name and/or address of addressee by crossing out and inserting correct information.

My date of birth is: Month..... Day..... Year.....

My beneficiary
should be:

First Name Middle Initial Last Name

Relationship of beneficiary to me:

My
signature **X**

Address.....
(Street and Number)

City..... State.....
Zip Code

DP:AP396 :BC

DETACH ALONG DOTTED LINE

Within the next few days ...

... I would like to send you an OLD AMERICAN Principal Sum Traffic and Travel Accident Policy, made out in your name -- and in force for a 30-day introductory period for only 25¢!

As you may know, there has been a growing demand by the American public for more insurance -- at a reasonable price -- to cover accidental death, and thus supplement regular life insurance. In this age of high-speed automobiles, trains and planes, turnpikes and freeways, congested streets and busy crosswalks, accidents happen with sudden swiftness.

So the new OLD AMERICAN Principal Sum Traffic and Travel Accident Policy helps solve this need, for it provides coverage as described on the reverse side.

The policy is issued only to people between 16 and 70 and may be renewed with the company's consent until your 71st birthday for only \$17.00 a year, or \$8.75 each six months.

Now -- here is how easily you may apply.

Simply complete the application at the top of this

letter, tear it off, and mail with 25¢ to cover the 30-day introductory period.

Just as soon as your application is approved at the company's home office, your policy will be put in force and mailed to you. Incidentally, this is not a short term trip policy. Instead, it can be a vital part of your whole insurance program.

And remember -- accidents can have a sudden catastrophic effect on the welfare of any family.

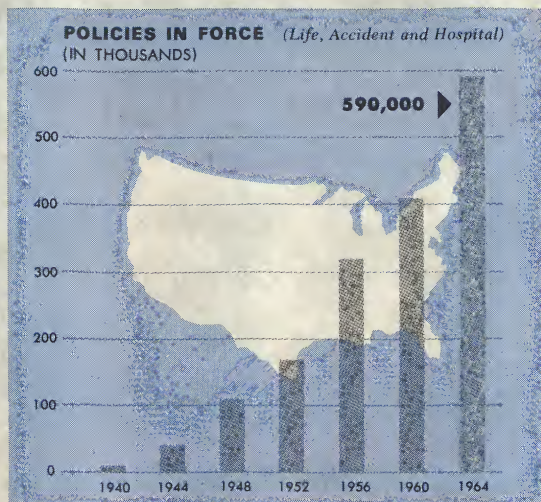
So take advantage of this opportunity to solve a growing insurance problem -- quickly and easily -- while you have the application in front of you.

Sincerely,

Joseph J. McGee

Joseph J. McGee
President

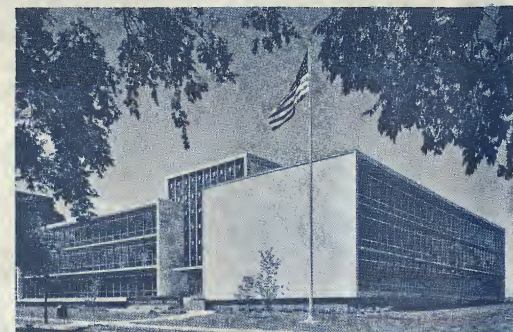
P. S. Please turn the page for a description of the policy.



You'll like doing business with Old American— as you discover for yourself how easy and convenient it is to buy insurance the Old American way.

The chart above graphically shows how more and more people through the years have shown their confidence in Old American's ability to serve their insurance needs.

To serve you . . . this modern, streamlined Old American home office building—located in the heart of Kansas City's beautiful cultural area near the world-famous Country Club Plaza—provides the kind of efficient, up-to-date facilities that make possible excellent service to our thousands of policyowners all over the United States.



The McGees of Missouri During Old American's first quarter century there have been three presidents of the company, each a member of a different generation of the McGee family—and each has carried on the same noble traditions and high standards of integrity upon which the company was founded.



Under this \$15,000 Principal Sum Traffic and Travel Accident Policy, the following benefits are payable for loss from the accidents described below. Please read the description of the coverage as it is outlined here:

IF YOU ARE KILLED	\$15,000.00
IF YOU LOSE	
Sight of both eyes	\$15,000.00
Both hands	\$15,000.00
Both feet	\$15,000.00
One hand and one foot	\$15,000.00
One hand and one eye	\$15,000.00
One foot and one eye	\$15,000.00
One hand	\$ 7,500.00
One foot	\$ 7,500.00
Sight of one eye	\$ 7,500.00
IF YOU ARE HOSPITALIZED	
as a result of these accidents	\$15.00 A DAY

... as a result of injuries received ... while driving, riding in, entering or alighting from any private passenger automobile (whether owned by you or not), or

... while as a passenger (whether fare-paying or on a pass), you are riding in, entering or alighting from any kind of land,

water or air common carrier licensed to carry passengers -- whether a bus, taxicab, street car, train, plane or boat, or

... if, as a pedestrian, you are struck or run over by an automobile or common carrier vehicle while you are on any public street or highway.

You are covered for these accidents anywhere in the world ... any time of day or night ... and the loss may occur any time within 180 days of the accident. After such loss the policy terminates. Where more than one loss occurs from the accident, we will pay for one of them, but always the larger benefit.

So there will be no misunderstanding, the policy does not cover losses caused by intoxication (of the insured), sickness, disease or infirmity, war, or any act incident to war, carbon monoxide gas -- or while the insured is in wartime military service of any country, or while working as a paid chauffeur, fireman or law enforcement officer, or taking part in any stunt exhibition, race or speed test.

And, the policy also pays a hospital benefit of \$15.00 a day, in addition to any other benefit under the policy, for as long as 365 days -- if an accident covered by the policy occurs and causes you to be continually hospitalized as a paying patient any time within 30 days of the accident.

PLEASE
PLACE
STAMP
HERE

Old American Insurance Company
4900 Oak Street
Kansas City, Missouri 64141

SAFETY ENVELOPE

YOU MAY USE THIS ENVELOPE
FOR YOUR CASH REMITTANCE
MAIL WITH YOUR APPLICATION
TODAY!

E-754

From _____

